



# Wildscreen

## WILDSCREEN

Wildscreen is an award-winning wildlife conservation charity, which shares awe-inspiring images of all life on earth to empower conservation around the world. Wildscreen charity believes that strong storytelling and captivating imagery which portray the planet inspire people to take action to protect it. Wildscreen Arkive, launched by Sir David Attenborough, is the charity's online resource, cataloguing the stories of species, ecosystems and everything to do with the natural world.

#### **Business Challenge:**

In the lead up to moving offices, Wildscreen required a reduction in the number of on-premise server equipment to meet more restricted space, power and temperature requirements at their new destination.

To cope with this, Wildscreen needed a resilient platform to host high density infrastructures, combined with excellent connectivity to guarantee 100% uptime. As a not-for-profit charity, it was essential for Wildscreen to find a solution that would be extremely cost effective, whilst allowing them the flexibility to expand their online resource to inspire conservation around the world.

### The VIRTUS Solution:

VIRTUS provided Wildscreen with a bespoke solution to facilitate all of their requirements. With VIRTUS' Colo-Connect and Collect solution, Wildscreen's existing IT equipment was collected and transported to VIRTUS' LONDON1 data centre in a safe and secure manner. This inclusive contract simplified Wildscreen's migration, whilst ensuring that Wildscreen's IT capacity downtime during the migration was minimised during a critical period for the charity.

VIRTUS' connectivity-on-demand is an extremely cost effective and flexible solution, allowing companies such as Wildscreen to vary their connectivity, bandwidth and transit capacity on short notice. This solution means that Wildscreen have the ability to accommodate fluctuations and periods of increased traffic, whilst ensuring that the company is only billed on consumption, Combined with metered power, this solution ensures that Wildscreen have the lowest total cost of service (TCS).

#### Benefits:

By colocating with VIRTUS, Wildscreen is benefitting from a flexible and cost effective package to support their central Arkive. Further to this, Wildscreen has been provided with the flexibility to grow with contiguous space, without the need to reserve commitment. This provides Wildscreen with the ability to expand, without the associated costs. All VIRTUS data centres have been designed and built to a Tier 3 specification has been ISO accredited guaranteeing Wildscreen with 100% uptime with high quality facilities.

"Wildscreen is a small wildlife conservation charity, totally reliant on its digital outputs. As part of some wider infrastructure changes, we needed a managed colo solution which combined quality and price. VIRTUS provided us with the ideal answer to both of these. I was impressed with the care and attention to detail delivered through from initial engagement to a rack being built with our equipment in. The time taken by VIRTUS to understand and deliver our unique needs means I wouldn't hesitate to recommend them to anyone else looking for a quality solution".

Andy Dudfield - Head of Technology, Wildscreen

VIRTUS Data Centres

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