

ASIC Runner innovate
and improve their
power and security with
VIRTUS Data Centres



VIRTUS
Data Centres

OVERVIEW

Company

ASIC Runner, sourcing crypto currency mining equipment

Why VIRTUS:

ASIC Runner chose VIRTUS to support their innovation and growth and wanted close proximity to their London offices, uptime and high security combined with excellent customer service

Solution:

VIRTUS offer a variety of solutions for businesses who need to innovate through intelligent IT deployment. ASIC Runner deployed their solution taking advantage of VIRTUS' combination of agile, efficient and connected colocation

Customer Profile:

Founded in 2014, ASIC Runner is an innovative and fast growing company. They provide customers all over the globe with crypto currency mining equipment, dedicated to supplying their customers with the very best hardware. ASIC Runner focuses on cutting edge design, quality, customer service and uniqueness.

Business Challenge:

ASIC Runner struggled to find a data centre to meet their power/pricing requirements. As a fast growing company, ASIC Runner required a flexible, cost effective and highly resilient data centre. Due to the nature of their business, high security and guaranteed uptime is essential.

The VIRTUS Solution:

VIRTUS facilitated ASIC Runner by offering them the flexibility to tailor their contracts to match their business needs. This flexibility included the ability to increase or decrease the amount of infrastructure used. Alongside this, VIRTUS' data centre's power and cooling capabilities are extremely efficient, making them cost effective for their customers.

VIRTUS' data centres are all located within the M25, ideal locations from ASIC Runner's offices. Locations within London's Zone 5 provide easy access, unparalleled connectivity and low, sub millisecond latency to major Points of Presences (PoPs) within central London. This combined with a 24/7/365 security team, high security fences and a full authenticity policy control, VIRTUS offered a solution to meet all of ASIC Runners security and latency requirements.

Benefits:

VIRTUS strive to provide customers with flexibility and control of their colocation. With the launch of the VIRTUS Intelligent Portal (VIP), companies such as ASIC Runner are provided with complete transparency to manage space, cooling and energy efficiencies, benefitting them with enhanced visibility and control over their colocation.

"We needed a data centre that is located within a few miles from our offices and meets our power/price requirements. Due to nature of our business, power, 24h / 7 day access and high security are crucial. We were struggling to find a data centre that would offer all above until we found VIRTUS Data Centres. We were offered a supreme customer service and professional advice. Simon Coggin offered us an exceptional customer service throughout [and] we are confident that our equipment is located in best possible place and is well looked after. We would recommend VIRTUS Data Centres [as a] state of the art data centre that offers exceptional up time & security without paying extortionate prices."

Rafal Terkiewicz – Director of ASIC Runner Ltd

For more information

To learn more about VIRTUS Data Centres and our strategic locations within the M25 and how we can help your business, visit our website.

VIRTUS Data Centres

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