



#### **OVERVIEW**

## Company:

Global leader in cloud-based testing, monitoring and analytics for mobile and web

# Why VIRTUS:

Keynote chose VIRTUS to expand and develop their infrastructure with high quality service and facilities

## **Solution:**

VIRTUS provided Keynote with a package to meet their specific placement, delivery and implementation requirements. By colocating with VIRTUS Data Centres, Keynote benefited from a Tier 3 facility with top tier connectivity

### **Customer Profile:**

Keynote is the global leader in cloud-based testing, monitoring and analytics for mobile and web, optimizing the value of every digital interaction, enhancing user experience and driving business value through online performance. Keynote operates the world's largest cloud testing, monitoring and analytics network that collects over 700 million mobile and website performance measurements daily.

# **Business Challenge:**

Keynote is a fast growing US company who required a flexible data centre with a resilient and cost effective model. Previously based in an old data centre, Keynote had a critical need to change to a newer facility to suit their changing infrastructure requirements. As an expanding cloud based company, Keynote needs top Tier connectivity from a high quality facility that can offer high security and guaranteed uptime. To accommodate this complex move, Keynote required flexibility regarding device placement and unit delivery, whilst ensuring a quick turnaround.

### The VIRTUS Solution:

VIRTUS facilitated Keynote by creating a bespoke, flexible migration package to fulfil their specific placement, delivery and implementation requirements. This complex migration was delivered with ITIL accredited support, ensuring a high quality service and intelligent IT deployment.

VIRTUS' data centres are all designed and built to a Tier 3 specification, providing companies such as Keynote with high quality facilities and operational standards. In addition, VIRTUS provides high availability and excellent connectivity with a growing community of Tier 1 and Tier 2 carriers, allowing companies such as Keynote to grow and expand their business. Keynote has access to diverse connectivity services enabling high speed and high quality access to different networks, internet exchanges and customer locations globally. Combined with guaranteed uptime and high level security, VIRTUS offered Keynote a solution to meet all of their requirements.

### Benefits:

By colocating with VIRTUS, Keynote is benefitting from excellent connectivity, high availability and high quality facilities. In addition, the launch of the VIRTUS Intelligent Portal (VIP) provides companies such as Keynote with complete transparency to manage space, cooling and energy efficiencies, benefitting them with enhanced visibility and control over their colocation.

"My experience with VIRTUS Data Centres has been outstanding. Responsiveness to questions and ability to craft a solution specific to our needs has been exceptional. VIRTUS were receptive to some particular requests regarding device placement and circuit delivery, and has been extremely flexible during implementation. I was personally escorted by VIRTUS's sales and operations team on a tour of the Enfield data center which I found to be world-class in terms of security and facilities. I am very impressed with the service and look forward to a continuing partnership in the years to come."

### **Dave Bresci** – Project Manager at Keynote

### For more information

To learn more about VIRTUS Data Centres, their connectivity and migration solutions, and how they can help your business, visit www. virtusdatacentres.com

#### **VIRTUS Data Centres**

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